

The logo for North Carolina Theatre Arts Educators (NCTAE) features the letters 'NC' and 'TAE' in a bold, black, sans-serif font. A yellow five-pointed star is positioned between the 'C' and 'T'. The letters and star are set against a background of three horizontal stripes: red at the top, white in the middle, and blue at the bottom, which are the colors of the North Carolina state flag. The entire logo is contained within a white rectangular border.

**NC TAE**

**North Carolina Theatre Arts Educators**

# Board & Committee Updates

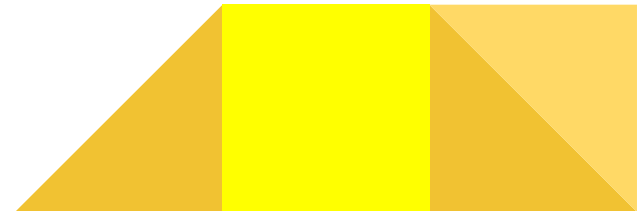
# Message from the Board - Rikki Gibbs, Secretary

Updated July 27, 2022 by Chuck Stowe, President

The Board, made up of our executive committee and standing committee chairs, along with other invited leaders met at Trinity Center from February 18-20, 2022 for our Strategic Planning Retreat. We had a productive and engaging time, with great discussions on how we can continue to grow and develop our organization over the next five years.

The following slides detail the goals each of our standing committees developed along with strategies for reaching those goals.

This is a living document and will be updated as needed.



# Advocacy - Matt Ringrose, Chair - Updated DATE

**Advocacy Goal:** The Advocacy Committee will provide teachers with tools, resources, and skills to advocate for their theatre programs in their school and community, as well as the state and national government.

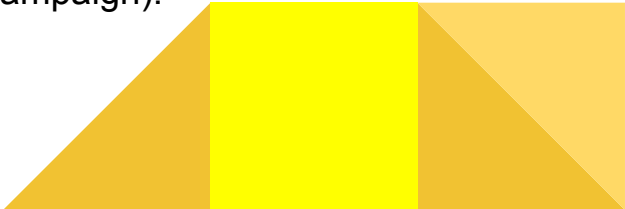
In the next 5 years we will implement this by:

- Establish and maintain committee staff responsible for:
  - Creating and sending out action alerts; maintaining tool kit(s) and providing adequate access to said resources (Committee Chair).
  - Planning, organizing, and implementing appropriate advocacy workshops at Fall Sharing events.
  - Planning focused activities for specific Arts Events (such as TIOS Month, Arts Day, etc.). May involve being a liaison with other arts organizations in the state..
  - Monitoring political/legislative events and reporting to Committee Chair so Chair can make action alerts. May involve being a liaison with other arts organizations in the state.
- Create and maintain advocacy toolkit available on the website for all theatre teachers before Fall Sharing 2022.
  - Provide connections to arts organizations that advocate for theatre education.
  - Create venue to share challenges and find constructive ways to advocate.
- Monitor political and legislative events pertaining to theatre and arts education, and make updates as issues arise in the form of action alerts.
- Create focused events/activities for TIOS Month, Arts in Education Week, and Arts Day to build unity and engage members.
  - Posters
  - Emails
  - Signs
  - Signature attachments
  - Social Media Campaign
- Create and plan workshops for Fall Sharing events that teach advocacy skills/techniques, and provide resources for teachers to advocate at local, state, and national levels for their programs.
  - Bring in advocacy experts for training.
  - Create a venue to share challenges and find constructive ways to advocate (duplicated from above, but could fit here as well).
  - Build and maintain relationships with other arts groups to provide training and resources to theatre teachers.

# Development - Heather Achter, Chair - Updated DATE

**Development Goal:** The Development Committee will build relationships both within and outside of the organization to create partnerships for funding and sustaining NCTAE financially by increasing annual income to the organization by 20%.

In the next 5 years we will implement this goal by:

- Updating the benefits page for sponsors and exhibitors with various levels of support with incentives.
  - Investigating grant and giving opportunities.
  - Seeking potential exhibitors, sponsors, universities and theatres.
  - Creating merchandise and maintaining branded items for members.
  - Implementing an increase in membership dues to keep up with inflation.
  - Creating a donor based-direct withdrawal opportunity. (monthly donation campaign).
  - Seeking professional sponsors for Winter Focus scholarships.
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# Membership - Joseph Byrd, Chair - Updated DATE

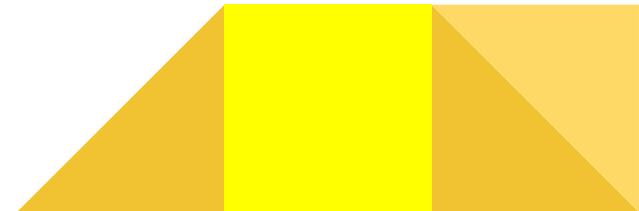
The Membership Committee will increase and sustain the number of active members in the organization by 20%.

In the next 5 years we will implement this goal by:

- Continue to communicate with potential members (emails, postcards, etc.)
- Build and develop the website/webmaster in conjunction with the secretary
- Regular newsletters
- scholarships/ initiatives to BIPOC teachers (title one schools) to build diversity in our membership.
- Workshops on how to build a more diverse membership
- Continue building the list of NC Theatre (K-12) teachers
- Creating/educating members on the incentives of membership
- Info/ survival kit for new members

The Membership Committee will encourage and develop the potential of leaders in the organization in order for all committees to have sub-committee heads and all leadership positions to be filled within 2 years.

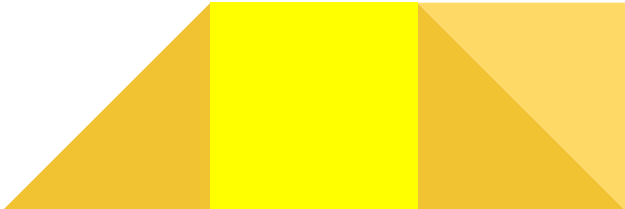
- create a process to identify potential leadership
- utilize the resources available by retired teachers
- continue leadership retreats and development
- communicate the opportunities in leadership
  - Newsletter
  - Webmaster
    - Google form for edits to the website
  - Educator of the Year
  - continue to recognize the "Educator of the year", submissions anonymous with timeline and reminders-recognition.
  - Teacher List (continue to get from DPI)
  - Welcoming Committee



# Playwriting - Emily Klingman, Chair - Updated DATE

**Playwriting Goal:** Playwrights is dedicated to increasing playwriting in the K-12 classroom in NC through teaching and nurturing students and educators for higher achievement.

In the next 5 years we will implement this goal by:

- Continue to train and inform about playwriting through the website.
  - Training for teaching playwriting regionally.
  - Continue to publicize the NC Young Playwright's Festival submissions.
  - Continue to increase the number of plays submitted to the NC Young Playwright's Festival every year
  - Build the audience for NC Young Playwright's Festival (offer CEUs)
  - Continue to work with Theatre companies and professional playwrights
  - Continue to create 3 annual workshops for Fall Sharing
  - Create a workshop specifically for those wanting to work and create events and training in Playwriting at Fall Sharing
  - Continue to print and distribute books of the published plays.
  - Continue mentor programs (using our retirees).
  - Streamlined Google form for play submissions.
  - Photo release and video of the festival for marketing purposes.
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# Enrichment - Chris Veneris, Chair - Updated DATE

**Enrichment Goal:** The Enrichment Committee will support and develop opportunities for educators through Fall Sharing and Winter Focus events.

In the next 5 years we will implement this goal by:

-Continue Fall Sharing to share teachers' knowledge and lessons.

-Tap into Member Resources for workshops/ master classes and Winter Focus.

- By May 2022, we will have created a google form to go out to the membership requesting top three individual strengths of members, and top three workshops individuals would be able to teach.

-Create a timeline for planning for Fall Sharing with team members of a past host and local members.

- By September 2022, we will have created a step by step timeline for how to host Fall Sharing.

-Create a shared google drive for all workshops, handouts, and paperwork necessary before Fall Sharing to digitally share.

- By August 2022, we will have created a shared google drive for all workshop, handouts, and paperwork for Fall Sharing.
- Continue Winter Focus Conference by professionals in a specific to find topic, specialist, contracts

-Reaching out/scholarships for members to attend Winter Focus 2- ½ scholarships and a full scholarship for the host of Fall Sharing.

- By Fall Sharing 2024 we will have created a system to offer Winter Focus scholarships to people we have identified as future NCTAE leaders. (Work with Development to ascertain yearly funding)

-Seek opportunities for Digital CEUs

- By Winter Focus 2023 we will have specific programming in place which satisfies the requirement for digital CEUs.

-Advocate/educate for the Sue Scarborough Scholarship to all members. (through email blast, facebook, etc.). Collect applications to present for the Board Meeting at the Winter Focus Conference.

- By Fall Sharing 2025 we will increase the number of Sue Scarborough Scholarship applicants to at least eight applicants. (By giving literature out, have a Fall Sharing workshop for how to apply, provide a list of available opportunities, etc.)